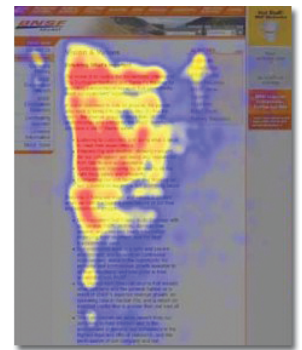


The internet is a gold mine of prospective buyers. However, connecting and engaging with these prospects to convert them in to customers is becoming a science and art form. Here at Media Movers we have the skills and knowledge to help you reap the benefits of investing in your digital future.

We can design, build and deploy your web site with usability in mind. We don't just build sites that look stunning, we build sites that work. That capture the imagination of your customers, and that make it easy for customers to connect with you. We have studied how users eye movements scan the page, where they expect key elements to be placed and how they interact with pages.

The image to the right shows a heat map of users eye movements, do you notice the "F" shaped pattern? This is nearly always the same with every page, so getting the main point in the right place is essential. Writing for the web is a different ball park to writing for print, users want info fast and if they cant find it with in 6 click's they will move on (we aim for less. Simply, we know what works and what doesn't.



Benefits:

- We use "KIS" principals (keep it simple!)
- Make use of effective writing to get your point across quickly and efficiently.
- We strive for feature exposure to make sure the point of your site is obvious
- Use 8 other proven design techniques to maximise usability
- Lower cost than you might think

Once your site is complete, we don't have to stop there. We can implement scalable and track able advertising solutions to pull customers in to your site and create word-of-mouth. Expect results.

Applications:

e-commerce solutions • Brochure sites • Flash sites and banners • Copy writing • Checkout integration • SEO / SEM • E-mail campaigns • CMS (Content management Systems) • Forms • myspace design • FTP sites • Blogs •

Why Choose Media Movers?

We take projects like yours from creation to delivery every single day, its second nature to us. We have over 30 years of combined experience in the multi-media field and will guarantee to give you the highest quality product for the lowest industry price, in the fastest time possible. This is why nearly all of our customers come back to us time and time again. **When experience counts.....count on us.**

Call one of our friendly consultants on 02 9699 9933 today to discuss your needs further, and get a free tailored quote.